Baldwin DRI
Local Planning Committee Meeting

November 7, 2019
Agenda

- Welcome
- Introductions: LPC and Project Team
- LPC Code of Conduct
- DRI Program Overview and Timeline
- Community Engagement
- DRI Boundary and Draft Vision
- Application Projects
- Next Steps
- Public Comment
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Consulting Team

- VHB
- fx collaborative
- Karp Strategies
- Grain Collective
- Urbane Development
- Trophy Point
Consulting Team

Roles and Responsibilities:

- Prepare for and staff LPC meetings
- Prepare for and lead public outreach events
- Conduct research and studies
- Prepare program documents with input from Committee and State Planners
- Prepare project profiles and analyses that demonstrate feasibility and impact of projects
Local Planning Committee

- Supervisor Laura Gillen, Town of Hempstead (Co-Chair)
- Dave Kapell, LIREDJC (Co-Chair)
- Linda Armyn, LIREDJC
- David Viana, Nassau County Department of Public Works
- Sean Sallie, Nassau County Department of Public Works
- Dr. Shari Camhi, Baldwin School District
- Darien Ward, Baldwin Civic Association
- Antoinette Burrows, Sweet and Savory Baldwin
- Elizabeth Olesh, Baldwin Public Library
- Robert Hare, American Legion Post 246
- Dr. Zodelia Williams, 3 D's for Community Empowerment
- John Cools, Baldwin Sanitary District
- Doug Wiedmann, Baldwin Fire District
- Manny Alvarez, Kolstein Music
- Erik Mahler, Baldwin Chamber of Commerce
Roles and Responsibilities:

Work with consultant team to...

- Create a profile of downtown Baldwin
- Refine the vision for downtown Baldwin
- Develop strategies and identify methods to achieve the downtown vision
- Develop a community engagement plan and engage the public in the planning process
- Identify and select priority projects for overall downtown revitalization
- Develop and adopt a DRI Strategic Investment Plan
State Agency Staff

Roles and Responsibilities:

- Ensure Consultants and LPC accomplish critical tasks
- Ensure program documents meet State and local goals
- Facilitate assistance from other State agencies
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DRI Code of Conduct

- Members of the DRI Local Planning Committee must always serve and act in the public interest, regardless of their affiliation with, or relationship to, any business, municipality, not-for-profit, agency, program, entity, or interest group.

- Code of Conduct addresses potential conflicts of interest of between Local Planning Committee members and their interests that do not serve the public.

- All Members must read and sign the Code of Conduct.
DRI Code of Conduct

Members should use the Code of Conduct to guide service and actions while on the Local Planning Committee

- Remember DAD:
  - Disclose conflicts of interest
  - Act in the public interest
  - Disqualify if necessary
Conflict of Interest

- A Member shall exercise his or her duties and responsibilities for the primary benefit of the public and in such a manner where any benefit to the Member, or a Family Member or Relative of the Member, is incidental only.

- For purposes of this Code of Conduct, a conflict of interest arises if such an exercise results in any benefit to the Member, or a Family Member or Relative of the Member, that is more than incidental.

- A conflict of interest may occur when the personal interests, financial or otherwise, of a member has the potential to interfere with, or appear to interfere with, the member’s independent advice.
Disclosure

- Any potential conflict of interest must be disclosed at the earliest possible time, which should be prior to the meeting in which the matter will be discussed or as soon as the conflict is noted.
- Even an appearance of impropriety or an appearance of improper conduct should be avoided.
- If unsure of conflict, please request an opinion from NYS DOS Ethics Counsel.
Recusal

- A member may not vote, or attempt to influence a discussion or vote, where potential conflict exists.

- Members may provide factual information in a public forum about a project from which they have recused.
Documenting Conflicts

- Members must identify a potential conflict at the first meeting in which the matter giving rise to the conflict is discussed.
- A list of recusals together with the recusal form completed by each recused Member will be maintained for each project for the duration of the DRI planning process.
- The recusal list will be updated at each meeting.
- The LPC co-chairs will remind members of their obligation to recuse at each meeting of the committee.
Acting in the Public Interest

- **Unwarranted Privileges**: No Member should use or attempt to use his or her position as a Member to secure unwarranted privileges or exemption(s) for him or herself or others.

- **Confidential Information**: No Member should disclose confidential information acquired by him or her in the course of his or her duties as a Member or by reason of his or her position as a Member or use such information to further his or her personal interest(s).
Questions?

Contact the NYS DOS Ethics Counsel:
Linda Baldwin, Esq.
(518) 473-3365
Linda.Baldwin@dos.ny.gov
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Downtown Revitalization Initiative

$10 Million for a neighborhood in each of the 10 REDC regions
Key Ingredients of a DRI Plan

- A clear vision for the downtown
- Goals and strategies to accomplish the vision
- An action plan with a timeline for projects, initiatives, and actions
- A strategic investment plan with catalytic projects to implement the plan
- Robust public engagement
Visions, Goals and Strategies

**Downtown Vision**
Guiding framework for the DRI Strategic Investment Plan.

**Goals**
Identify conceptual ideas that DRI Plan should address.
Priority Projects are organized by Goal to ensure that the DRI Plan addresses core objectives.

**Strategies**
Specific outcomes that the DRI Plan should achieve.
Strategies can be used to develop metrics to track the impact of Priority Projects.
Project Types

Eligible

Focus on capital projects that will transform the physical environment to benefit current and future residents and businesses. Examples could include:

- Public Improvements - For example, broadband and other communications connectivity, green infrastructure, streetscape improvements, transportation, recreational trails, parking, signage, and open space improvements.

- New Development and Rehabilitation of Existing Downtown Buildings - For example, development or redevelopment of real property including pre-development or pre-construction activities, new construction, infill development, demolition in support of new development, and environmental review.

- Revolving Loan Fund or Grant - For example, grants or loans for activities such as façade improvements, minor residential improvements, sidewalk improvements, public art and public realm improvements, physical improvement to existing and/or vacant commercial space, and other similar activities.

- Branding and Marketing – For example, branding and marketing of the downtown to the public, including residents, investors, developers, tourists, and visitors.
Project Types

Not Eligible

- Planning Activities
- Operation and Maintenance
- Pre-Award Costs
- Property Acquisition
- Training and Other Program Expenses
- Expenses Related to Existing Programs
DRI Planning Process and Schedule

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<td>Final DRI Plan</td>
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Legend:
- LPC Meetings
- Public Meetings
- Final Project Deliverable
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Community Engagement

- Monthly LPC meetings
- Three public workshops
- Open Call for Projects
- Public surveys
- Stakeholder interviews
- Website and Social media
- Other methods
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DRI Proposed Boundary
The Baldwin community envisions its downtown as a **thriving, vibrant, and pedestrian-friendly** mixed-use corridor, centered around the Baldwin Long Island Railroad Station and along Grand Avenue. Baldwin residents are diverse and engaged, and have long recognized the potential for Downtown Baldwin to become a place where residents, commuters, and visitors want to **live, shop, dine, and recreate**.

Through investments in public infrastructure, strategic leveraging of private development opportunities, and building on a foundation of its existing assets, Downtown Baldwin will thrive as a **center of activity and local economic driver** that the community needs and has long been working toward.
Goals

Goal 1: Enhance and bolster the aesthetic, cultural, and recreational assets of the DRI Area to transform downtown Baldwin to an active and vibrant center that serves the needs of a diverse and engaged community.

Goal 2: Implement public realm improvements to provide a safe and welcoming environment for pedestrians, bicyclists, motorists, and transit riders, and to support future growth in the community.

Goal 3: Leverage publicly-owned properties, new development, and private investment supported by the Baldwin Mixed-Use Overlay District to promote public enhancements and infrastructure improvements for the Baldwin community.

Goal 4: Strengthen the physical and economic resiliency of the entire Baldwin community by promoting mixed-use growth, sustainable and resilient infrastructure, high quality retail offerings, and diverse housing opportunities in the downtown.
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The Baldwin DRI Application Projects allow for transformative opportunities for downtown Baldwin.

- Reconstruction of properties exhibiting blighted conditions within the Grand Avenue Urban Renewal Area
- Promote transit-oriented development near the Baldwin LIRR station
- Traffic calming and pedestrian streetscape enhancements
- Implementation of green infrastructure
- Complement MTA station upgrades
- Façade improvements to local retail businesses
Reconstruction of the Grand Avenue Urban Renewal Area

- Site improvements of the Town-owned parking facility to ready the site for redevelopment and to service future development
- Streetscape and public infrastructure improvements to redevelopment properties
- Leverage $1.5 million in Restore funding
Promote Transit-Oriented Development

- Support and complement proposed TOD development around the LIRR train station
- Ensure that community amenities and enhanced station access are incorporated into future development
Traffic Calming and Pedestrian Streetscape Enhancements

- Implement improvements to complement the Grand Avenue Complete Streets project.
- Further enhance walkability in the area through the provision of pedestrian amenities including trash receptables, decorative street lamps and wayfinding signage.
Implementation of Green Infrastructure

Enhance resiliency along Grand Avenue through:

- Grass or turf medians
- Permeable pavers on curb extensions
- Street tree replacement
- Stormwater planters
LIRR station improvements, including:

- Enhanced bus shelters to promote multi-modal transfers
- Installation of a welcome center/kiosk
- Installation of bike storage lockers

MTA upgrades, as announced by Governor Andrew Cuomo in January 2017, included WiFi charging stations, public art, new platform waiting areas and LED scheduling signs.
Façade Improvements to Local Retail Businesses

- Supplement the Town’s existing commercial Revitalization Program/Façade Improvement Program to enhance local retail businesses
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Next Steps

- LPC Working Groups
- Schedule Future LPC Meetings
- Call for Projects
- Community Engagement Plan
- Downtown Profile and Assessment
- First Community Meeting, November 20th, 2019
Public Comments