Baldwin DRI
Community Meeting 1

November 20, 2019
Agenda

- Welcome
- Introduction to the Event
- Previous Planning Efforts
- DRI Program Overview
- Review of Draft Vision and Goals
- Next Steps
- Community’s Role
Previous Planning Efforts

Baldwin Downtown and Commercial Resiliency (DCCR) Study
- Recommendation of the New York Rising Community Reconstruction Plan prepared as part of Governor’s Office of Storm Recovery program
- Introduced community-based recommendations for policy and planning-related changes and economic incentives for reinvestment, infrastructure improvements and design standards along Grand Avenue

Baldwin Mixed-Use Overlay Zone and Design Guidelines
- Lead by the Town of Hempstead
- Goal to create new transit oriented development opportunities near the Baldwin LIRR Station and set development standards to elevate the quality of design
Downtown Revitalization Initiative

$10 Million for a neighborhood in each of the 10 REDC regions

• $9,700,000 to fund projects
• $300,000 for consultant team
DRI Strategic Investment Plan

- Implementation plan for how the $9.7 million will be spent
- Based on input from community members and stakeholders at three community meetings and throughout the DRI Process
- Key guidance and direction from the Local Planning Committee
Key Ingredients of a DRI Plan

- A clear vision for the downtown
- Goals and strategies to accomplish the vision
- An action plan with a timeline for projects, initiatives, and actions
- A strategic investment plan with catalytic projects to implement the plan
- Robust public engagement
Project Types

Eligible

Focus on capital projects that will transform the physical environment to benefit current and future residents and businesses. Examples could include:

- Public Improvements - For example, broadband and other communications connectivity, green infrastructure, streetscape improvements, transportation, recreational trails, parking, signage, and open space improvements.

- New Development and Rehabilitation of Existing Downtown Buildings - For example, development or redevelopment of real property including pre-development or pre-construction activities, new construction, infill development, demolition in support of new development, and environmental review.

- Revolving Loan Fund or Grant - For example, grants or loans for activities such as façade improvements, minor residential improvements, sidewalk improvements, public art and public realm improvements, physical improvement to existing and/or vacant commercial space, and other similar activities.

- Branding and Marketing – For example, branding and marketing of the downtown to the public, including residents, investors, developers, tourists, and visitors.
Project Types

Not Eligible

- Planning Activities
- Operation and Maintenance
- Pre-Award Costs
- Property Acquisition
- Training and Other Program Expenses
- Expenses Related to Existing Programs
# DRI Planning Process and Schedule

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**Legend:**
- LPC Meetings
- Public Meetings
- Final Project Deliverable
Community Engagement

- Three public workshops
- Monthly Local Planning Committee (LPC) meetings
- Open Call for Projects
- Website and Social media
- Public surveys
- Stakeholder interviews
DRI Proposed Boundary
The Baldwin community envisions its downtown as a **thriving, vibrant, and pedestrian-friendly** mixed-use corridor, centered around the Baldwin Long Island Railroad Station and along Grand Avenue and Merrick Road. Baldwin residents are diverse and engaged and have long recognized the potential for Downtown Baldwin to become a place where residents, commuters, and visitors want to **live, work, shop, dine, and recreate**.

Through investments in public infrastructure, strategic leveraging of private development opportunities, and building on a foundation of its existing assets, Downtown Baldwin will thrive as a **center of activity and local economic driver** that the community needs and has long been working toward.
Goals

Goal 1: Enhance and beautify the cultural, recreational, and community assets of the DRI Area to transform downtown Baldwin to an active and vibrant center that serves the needs of a diverse and engaged citizenry.

Goal 2: Implement public realm improvements to provide a safe and welcoming environment for pedestrians, bicyclists, and transit riders, and to support future growth in Baldwin.

Goal 3: Leverage publicly-owned properties, new development, and private investment supported by the Baldwin Mixed-Use Overlay District to promote public enhancements and infrastructure improvements for the Baldwin community.

Goal 4: Strengthen the physical and economic resiliency of the entire Baldwin community by promoting mixed-use growth, sustainable and resilient infrastructure, high quality retail offerings, and a variety of housing opportunities in the downtown.
Next Steps

- Downtown Profile and Assessment
- Draft DRI Strategies
- Compile full list of potential projects, including Call for Projects submissions
- Community Meeting #2 – January 14, 2020
- Community Meeting #3 - March 11, 2020
GOAL 1: Enhance and beautify cultural, recreational and community assets

What are the existing cultural & recreational assets that need renovations in downtown Baldwin? What physical enhancements are desired/needed to increase vibrancy?

CONCEPT: Building Renovations & Façade Improvements

Facade Improvements to Local Retail Businesses
- DRI funding could be used to supplement the Town's existing Commercial Revitalization/Façade Improvement Programs

Renovations to Existing Cultural Resources
- Potential project: Supplement county funds to repurpose Kellogg House as a Baldwin Community Center

EXAMPLE: Islip Commercial Property Improvement Fund
- Town of Islip Community Development Agency seeking to create a fund for the rehab and improvement of buildings along Carleton Avenue
- Funds would go towards reimbursable grants awarded to property owners and merchants
- Funds from DRI: $600,000
- Total Project Cost: $600,000

EXAMPLE: Westbury Upgrades to Community Center
- Village of Westbury seeking to upgrade and improve three community facilities
- Funds would go towards replacing interior walls, ceilings, carpeting, and lighting fixtures, installing AV capabilities, and reconfiguring the parking lot
- Funds from DRI: $430,824
- Total Project Cost: $430,824

Your Role Tonight
Gallery Walk Stations

**STATION 1:** Vision & Goals

**STATION 2:** Enhance and beautify the cultural, recreational, and community assets of the DRI Area to transform downtown Baldwin to an active and vibrant center that serves the needs of a diverse and engaged citizenry.

**STATION 3:** Implement public realm improvements to provide a safe and welcoming environment for pedestrians, bicyclists, and transit riders, and to support future growth in Baldwin.

**STATION 4:** Leverage publicly-owned properties, new development, and private investment supported by the Baldwin Mixed-Use Overlay District to promote public enhancements and infrastructure improvements for the Baldwin community.

**STATION 5:** Strengthen the physical and economic resiliency of the entire Baldwin community by promoting mixed-use growth, sustainable and resilient infrastructure, high quality retail offerings, and a variety of housing opportunities in the downtown.

**STATION 6:** General Feedback
Gallery Walk

Questions? Visit www.hempsteadny.gov/baldwin-dri or email BaldwinDRI@tohmail.org for more information